**GLOBALIZATION**

The ACR Model

**AWARENESS**

“Having or showing realization, perception or knowledge”

**CHOICE**

“The act or power of choosing” “to select” “option”

**RESPONSIBILITY**

“The quality or state of being responsible” pertains to moral, mental or legal accountability” or “being answerable for one’s act or decision”

Globalization is a term in heavy current usage but one whose meaning remains obscure, often even among those who invoke it. **(Reich, 1998)**

It is important to draw wisdom from many different places. If we take it from only one place, it becomes rigid and stale.

Globalization is defined as an unprecedented new world state, a special phase of the world history that is already perceptible but that started ultimately in its mature form in 1989 with the retreat of communism. **(Endre Kiss, 2013:129)**

The inexorable integration of markets, nation-states and technologies to a degree never witnessed before-in a way that is enabling individuals, corporations and nation-states to reach around the world farther, faster, deeper and cheaper than ever before, and in a way that is enabling the world to reach into individuals, corporations and nationstates farther, faster, deeper and cheaper than ever before. **(Friedmann, 2000:9)**

Globalization is a transplanetary process or set of processes involving increasing liquidity and growing multidirectional flows of people, objects, places, and information as well as the structures they encounter and create that are barriers to, or expedite those flows. **(Ritzer & Dean, 2015:460)**

Globalization is the emergence of a complex web of interconnectedness that means our lives are increasingly shaped by events that occur, and decisions that are made at a great distance from us. Distinction is commonly drawn between economic globalization, cultural globalization and political globalization. **(Heywood, 2014:24)**

A complex process involving worldwide diffusion of cultural products, the streamlining of international manufacturing and trade, the standardization of global financial markets, and the prevalence of new media technology capable of simultaneous real-time transmission of content everywhere in the world. **(Dictionary of Critical Theory, p.202)**

Globalization refers to the expansion and intensification of social relations and consciousness across world-time and worldspace. **(Steger, 2013:15)**